Press release: NEW FIBRE-BASED CLOSURES FOR BEVERAGE CARTONS

Ever wondered why paper-based beverage cartons have plastic screw caps? So have we. Blue Ocean Closures in collaboration with dairy cooperative Arla is now presenting the first of a kind fibre-based, recyclable as paper, screw cap for beverage cartons.

Earlier this week, Arla Foods, one of the leading players in the international dairy arena announced their commitment to create a fibre-based screw cap in partnership with Blue Ocean Closures and ALPLA. The closures that are being developed are fitted to a low weight standard neck and are fully biobased, biodegradable and recyclable as paper.

“We have reached a point where the technical and economic performance of fibre-based screw caps means that they can now establish themselves in the beverage carton market.” says Lars Sandberg, CEO of Blue Ocean Closures.

Around 100-150 Billion closures are used on beverage cartons every year making up a market of some 2,5 Billion USD. Consequently, a shift to fibre caps can have a big impact on plastic reduction. It is an obvious choice for consumers, preferring screw cap openings for convenience and food safety reasons and it will strengthen the liquid board packaging segment significantly.

Blue Ocean Closures’ production concept allows for low cost, high volume production of caps and lids intended for plastic, glass and fibre-based packaging. A first production line is installed in Sweden and the company is now preparing for a rapid expansion.

Lars Sandberg concludes; "I am delighted with our progress and convinced that social acceptance of our natural and sustainable closure solutions will continue to increase in the future."

More information Blue Ocean Closures AB:
Blue Ocean Closures is a Swedish sustainability start-up, transforming the packaging industry through the design and manufacture of fibre-based screw caps and lids. First to the market, it is addressing the world’s plastic pollution crisis by ensuring its high-quality products live up to five core concepts: being biobased, ocean-biodegradable, recyclable, cost-effective, and scalable. As brands, businesses, and innovators worldwide look to achieve sustainability, Blue Ocean Closures is doing its part to drive progress in packaging.
Backed by industry leaders ALPLA and Glatfelter, Blue Ocean Closures is exploring new packaging solutions and enabling brands such as The Absolut Company of Pernod Ricard to decrease their carbon footprint. To discover more: www.blueoceanclosures.com

Arla Foods press release 2023-07-10:
Arla Foods in industry-first move as cooperative explores fibre-based caps for milk cartons | Arla

Contacts:
Ulrika Ganterud Evermark, Community Manager, +46 70 218 07 88
ulrika.evermark@blueoceanclosures.com