

# Natural Material

## FIBER-BASED MATERIALS DESIGNED TO REPLACE FOSSIL PACKAGING

Fiber is often misunderstood. In many markets, fiber-based materials are still associated with deforestation or perceived as a step back from modern packaging.

Fiber is a renewable, high-performance material system that enables the transition away from fossil fuel-based plastics, metals, and glass. When responsibly sourced, fiber supports circularity, climate targets, and industrial scalability.

### Responsibly Sourced by Design

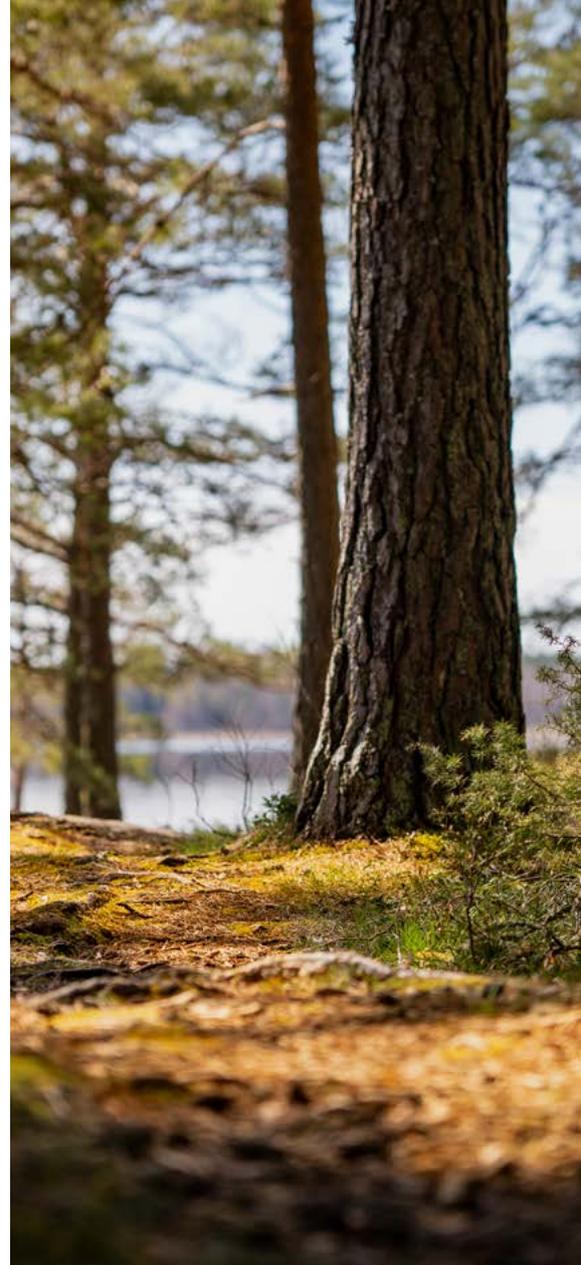
Fiber used in paper and molded fiber products is based on cellulose, a natural material found in trees and plants and part of the natural carbon cycle.

The fiber used by Blue Ocean Closures comes from FSC-certified forests, ensuring responsible forest management, regeneration, and long-term resource availability.

Paper and board production primarily uses parts of harvested trees that are not suitable for construction or other long-lived structural uses. Fiber is therefore often a by-product of forestry rather than the main driver of harvesting and in Europe, the total area of forest has increased steadily for decades, ensuring that fiber will remain a planet friendly resource that will be available for many generations to come.

### What this means in practice:

- No dependency on deforestation
- Renewable and continuously regenerated material
- Responsible sourcing verified through certification



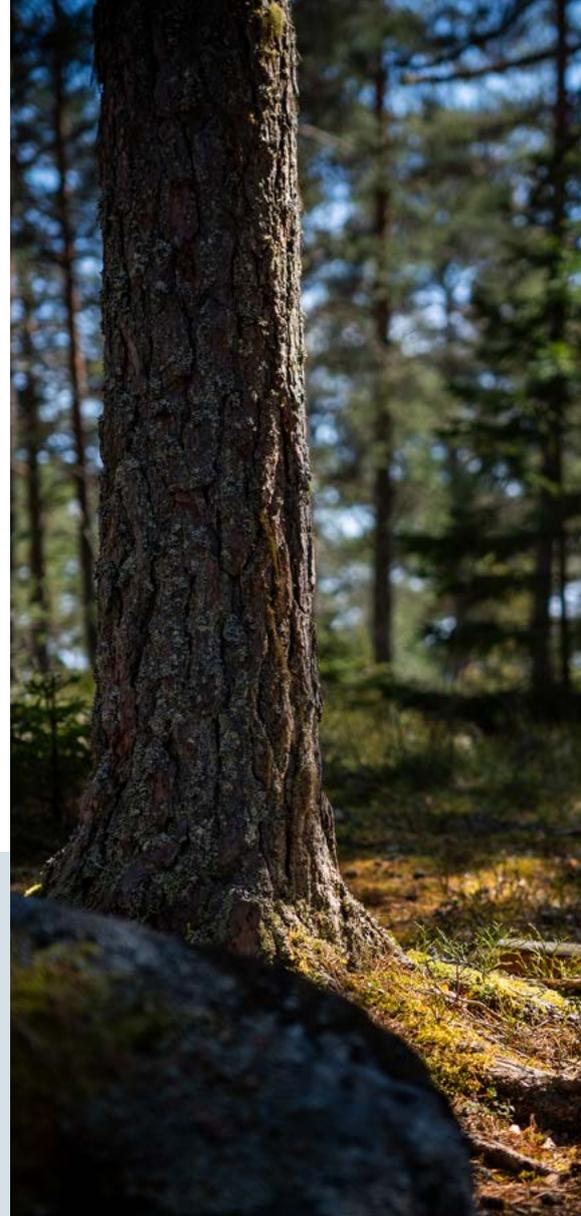
# BLUE OCEAN CLOSURES

## Why Fiber Reduces Climate Impact

As trees grow, they absorb carbon dioxide (CO<sub>2</sub>), storing carbon as they grow whilst also cooling the air, this helps to contribute towards reducing the impact of global warming. When fiber replaces fossil-based materials, it also reduces climate impact by avoiding the extraction and use of fossil carbon while enabling recycling in established paper streams.

## Built for Today and Tomorrow

Using fiber responsibly is not about increasing raw material extraction. It is about using existing fiber resources more efficiently and where they matter most. Fiber is not a compromise material. It is a strategic choice for brands moving toward fossil-free, circular packaging systems.



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